

Gt Malvern High Street – Economic Development Group

26th Feb 2007

Present:

Joyce Dawkins
Nick Vafiadis
Roger Hall Jones
John Jordan
Christopher Turner
Loz Samuels
Mark Pharaoh

Introductions & overview of Main Street process – website: www.mainstreet.org

General discussion around:

- 'plugging the leaks' – local procurement, 'getting people to come here to spend money' nef tools
- M5 technology corridor
- Other activity e.g. Vision 21 group
- Infrastructure e.g. parking and improvement of all Malvern's Transport Infrastructure including access to the motorway network
- Post Office (separate group being set up)
- Building on strengths
 - Arts
 - Fringe
 - Morgan cars
 - Theatres
 - Water/Health
 - Schools
 - Culture/Heritage
 - Priory
 - Existing businesses
- Development of arts & leisure – facilities for young people?
- Encourage expansion of local large employers, eg. Qinetiq and public schools

Actions:

- Next meeting Mon 19th March
- Group to define it aims/objectives/terms of reference