

## High St Great Malvern – Economic Group meeting 26<sup>th</sup> March 2007

Present John Jordan, Christopher Turner, Simon, LJ

Apologies: Loz, Roger

Discussions around:

- Provision of town parking
- Sale of council owned properties
- Need to open ongoing dialogue/line of communication between High St & local councillors
- Future of High St – need for long term vision/key strategies/incremental actions
- Simon distributed list of town centre businesses
- CT said he felt it important to ensure that any improvements made to town centre would not have knock on detrimental effect on surrounding areas e.g. Malvern Link
- Empty unit under PO
- Civic Society negotiating with Girls School around use of Dome
- Need to utilise press – promote High St & actions taken – invite Gazette & Worcs News to large group meeting (on mailing list?)
- Possibility of someone taking up role of press liaison & proactively feeding in stories
- Possibility of High St being represented on Vision 21?

Next Economic Group meeting:

Weds 30<sup>th</sup> May – 5.30 - 7