

High St Great Malvern Promotion Group 26/6 2007

Present: Roger Sutton, Fran Doidge, Carol Wild, Graham Myatt, Anthony Collis, Lynne Jones

Anthony explained the role of the Town Centre Partnership & proposal that High St is represented in future. The group decided to send rotating representative to Coordination Group meetings.

Kirsty Johnson has been assisting Carol with publicity for the Arts fair & will be joining the group.

Roger discussed building a database (High St, traders etc) so that better communication can be achieved.

Arts Fair:

18 stall already booked & 3 buskers

Carol has list of shops & restaurants opening – leaflet listing these being produced (CW/AC)

Fran suggested contacting Mat (Leaf), to link with GMAT's publicity

Local radio being contacted (KJ/RS)

Draft of posters circulated (CW/AC)

Banners – to be agreed + CT (PS)

Waitrose - okay to park artists cars? (Bridget)

A Boards for Waitrose? (RS)

Rota for volunteers – Carol to pass requirements to Roger

Event evaluation - visitors (where from, would you come again?) & traders (would you open on Sunday again?) – AC

Next meeting:

July 24th @ 5.30